**Digital Workshop Activity:**

**Research an Entrepreneur**

An **entrepreneur** is *someone who designs, launches, and runs a new business.* Every day, new businesses are started by bold, bright, and determined entrepreneurs!In this activity, learn about a Canadian entrepreneur who used their idea to make the world a better place.

**Make a copy of this worksheet** to get started!

**Step One: Research**

Read [**this Canadian Small Business Magazine (SME) article**](https://canadiansme.ca/10-indigenous-owned-businesses-that-you-can-support-in-2022/) about ten different indigenous-owned businesses. Then, choose **one** entrepreneur/business and answer the following questions about their entrepreneurial story:

1. **What is the name of their business, and what does their business do? Write 2-3 bullet points.**

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1. **What problem does their business solve/do uniquely? Why should people buy what they are selling? Write 2-3 bullet points.**

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